



Please scan me!

WELCOME TO THE

Chiang Mai WordPress February 2026 Meetup`

WordPress Meetup

Code of Conduct

- **Be considerate**, respectful, and collaborative
- Refrain from demeaning, discriminatory or **harassing** behavior and speech
- Be **mindful** of surroundings and fellow participants
- Participate in an **authentic** and active way
- Refrain from **promoting** products and services for personal gain
- **Alert** organizers if you notice a dangerous situation or someone in distress or need help

If there's an issue please email organisers – hello@wpcnx.com

YOUR ORGANIZER



“My name is Jef.”

— *Channing Tatum*

- “Nomadic” since 2014
- Freelance copywriter + website ops for B2B, SaaS, and “boring” businesses.
- **Not** the most tech savvy
- Training for Ironman (by 2029)
- So... anyone wanna go for a run / ride?

WordPress News



WordPress 7.0 is coming!

“Phase 3” of the Gutenberg roadmap
(e.g.: real-time collabs, AI integration, and UI
improvements).

The WordPress “Phases”

PHASE 1

Easier Editing (via Blocks)

WordPress 5.0 (2018) which moved WP from a classic editor to a block-based system where everything is modular.

PHASE 3

Collaboration (Coming April)

WordPress 7.0 (2026) includes collaborative editing and workflows, bringing real-time collaboration and smoother publishing processes to WordPress

PHASE 2

Customization (Site Editing)

WordPress 6.3 (2023) and gave us the ability to edit your entire site (headers, footers, templates) using blocks rather than just post content.

PHASE 4

Multilingual (Future)

WordPress ?? (2030?) aims to build translation capabilities directly into WordPress core.

Upcoming Events

WordCamp Asia

9th-11th April, 2026

₹2,500 (\$28 / 880 baht)

Approx
~3K attendees



Majority in
English (?)

Guest Speakers?

wpcnx.com/apply-to-speak

Any news to share?

(Found a cool new plugin? Know of a WordPress event coming up? Discovered the meaning of life?)





A.I. News



WordPress Meetup Chiang Mai

TALK 1

AI & WordPress

The future of WordPress and Artificial Intelligence.

THE FUTURE IS
YOURS TO CREATE
ラクブーテラ
未来を創る



“

LLMs are confident and doing some great stuff but they're also often wrong when it comes to generating something specific (and right) for your business.

Noel Tock, Co-Founder @ Human Made



Let's take a quick survey.

Q1

Which AI tool do you use most frequently?

- Claude (Anthropic)
- ChatGPT (OpenAI)
- Gemini (Google)
- Perplexity
- Other (let's talk about it!)
- I don't use AI tools yet

Q2

What do you use AI for in your workflow?

- Coding/debugging
- Content creation (blog posts, copy)
- Image generation
- SEO optimization
- Client communication
- Project planning
- I don't use AI for work yet
- Other (let's talk about it!)

Q3

What do you want AI to do for your WP projects?

- Speed up content creation
- Write better code faster
- Improve SEO and headlines
- Generate images and graphics
- Build full site designs, concepts, layouts
- Not convinced AI helps yet
- Other (let's talk about it!)

Why exactly do we need AI?

- Most "AI solutions" are solving workflow problems
- Workflows can often be automated without AI
- Automating in WordPress has been around for years
- Zapier / IFTTT workflow > complex AI setup
- *But... is there a better, WordPress-specific way?*

IFTTT [Explore](#) [Plans](#) [Log in](#) [Get started](#)

Automate. Save time. Get more done.

Easily connect your apps and devices to create time-saving workflows - no code required.

[Start today](#)

zapier [Products](#) [Solutions](#) [Resources](#) [Enterprise](#) [Pricing](#) [Explore apps](#) [Contact sales](#) [Log in](#) [Sign up](#)

Transformative AI for every team

Zapier unlocks transformative AI to safely scale workflows, agents, and MCP with the world's most connected ecosystem of 8,000+ integrations.

[Start free with email](#) [Start free with Google](#)

🛡️ SOC 2 (TYPE II) - GDPR - CCPA 🛡️ GDPR AND CCPA COMPLIANT

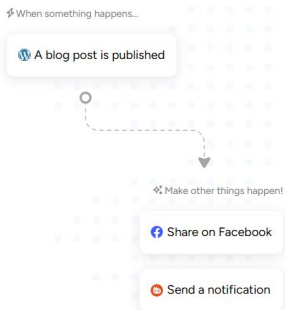


Automate your WordPress site and apps

★★★★★ [wordpress.org](#) Trusted by 50,000+ companies

Slash development costs and replace dozens of plugins with the most popular automation plugin for WordPress

[Get Uncanny Automator now](#)



Connect **210+** plugins & apps



Simple no-code, visual builder



Share posts on social media



Delay & schedule automations



Eliminate custom development



Replace expensive plugins

When users complete a lesson, share the achievement on the company's LinkedIn page

Requires

- LinkedIn Pages
- Thrive Apprentice

When a testimonial is submitted, perform sentiment analysis and post positive testimonials to Facebook

Requires

- OpenAI
- Thrive Ovation
- Facebook Pages

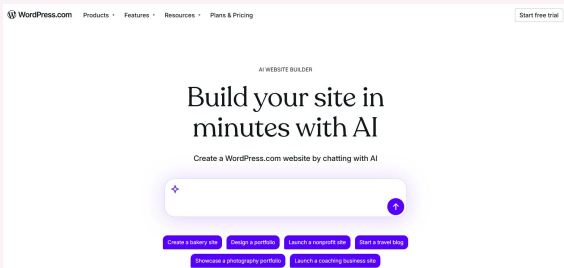
When a subscription expires, remove a VIP access level

Requires

- Woo Subscriptions
- Restrict Content

Real use case:

I'm teaching a client to convert their newsletters into blog posts & vice versa.



BY WORDPRESS

AI Website Builder

- Generates a site from prompts
- Creates pages with AI content
- Hosted on [WordPress.com](https://www.wordpress.com)

Best for:

- Quick site mockups
- Client demos
- Non-technical users

Reality?

- Crashes sometimes + need to upgrade to unlock features



BY WORDPRESS

AI Experiments

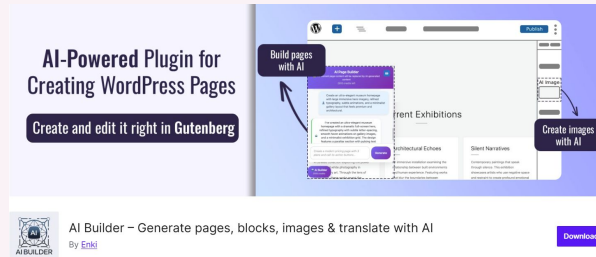
- Generates excerpts, images, content summaries, and titles

Free tier (Gemini/Google):

- 1,500 requests/day
- 1M tokens/minute = ~547,500 requests/year = Basically unlimited for most users

Reality?

- Not ready yet (?)



BY ENKI

AI Builder (Plugin)

- Natural language page building
- Generates native Gutenberg blocks
- Custom CSS included
- Built-in translation features

Free tier (Gemini/Google):

- 100 credits on signup
- No credit card required
- Test all features

Reality?

- Let's try it!

3 Key Takeaways

1. **Is AI faster + better?** AI can product content and concepts quickly — but is it always right? Does it drive results?
2. **Is AI actually cheaper?** With everything costing “credits” how many credits would be need to build a full blown WordPress website?
3. **Instead of AI,** maybe all we need are better automations?

Q&A

Let's take a break!

+ a little vibe coding



Hungry? Let's grab lunch!



○ The Brick Startup Space 31 Sirimangklachon

⋮

📍 Ongtong, 2, 4 Siri Mangkalajarn Rd Lane

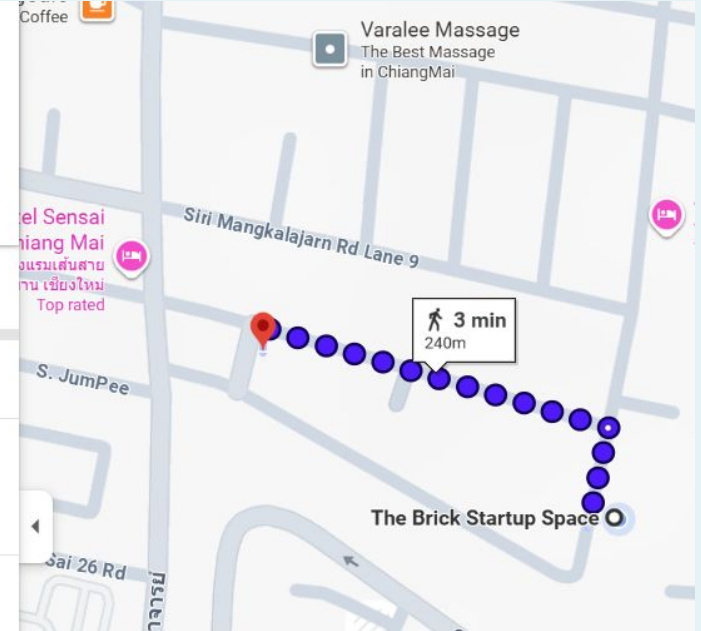
⊕ Add destination

Options

📱 Send directions to your phone 🔗 Copy link

🚶	via ถนน ศิริมังคลาจารย์ ซอย 11	3 min
	Details Preview	240 m

Mostly flat



Thank You

